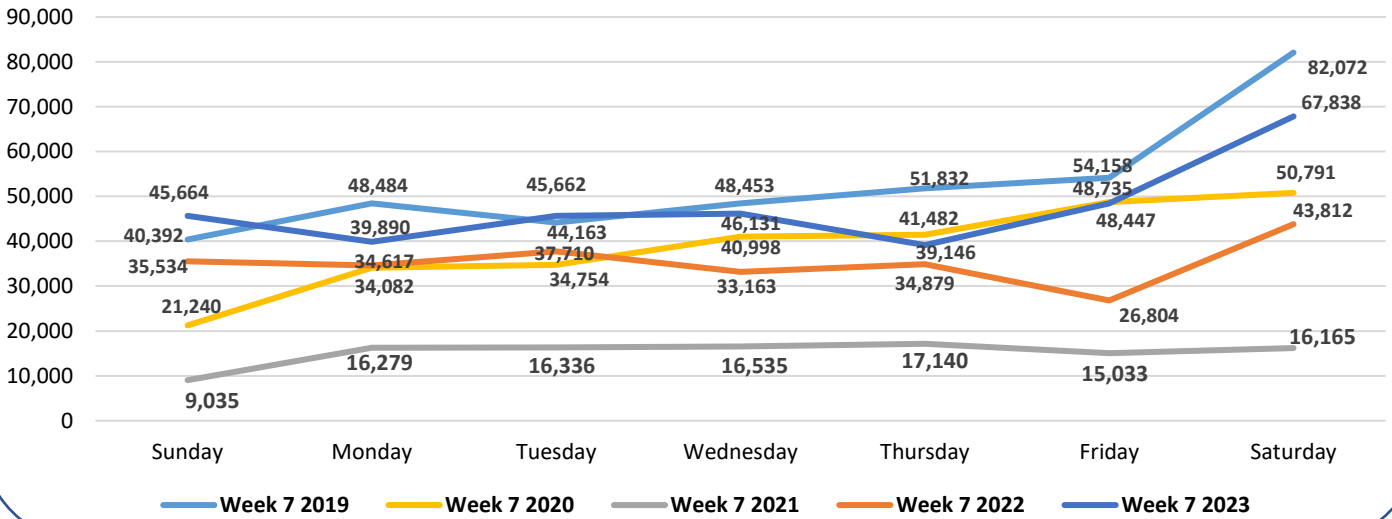


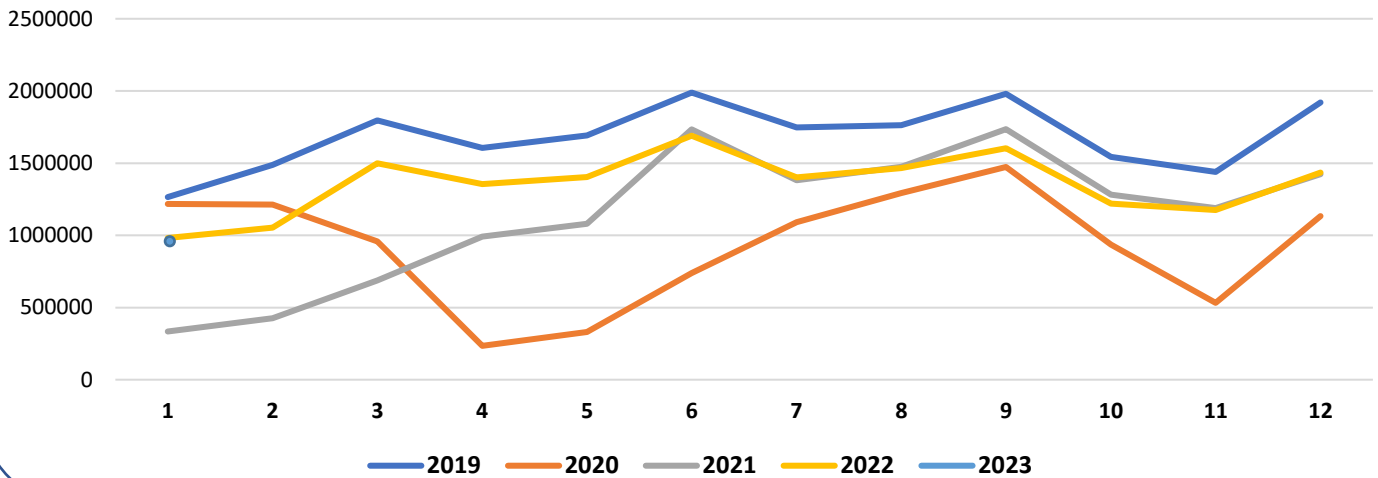
Chester Data Dashboard

Footfall Figures

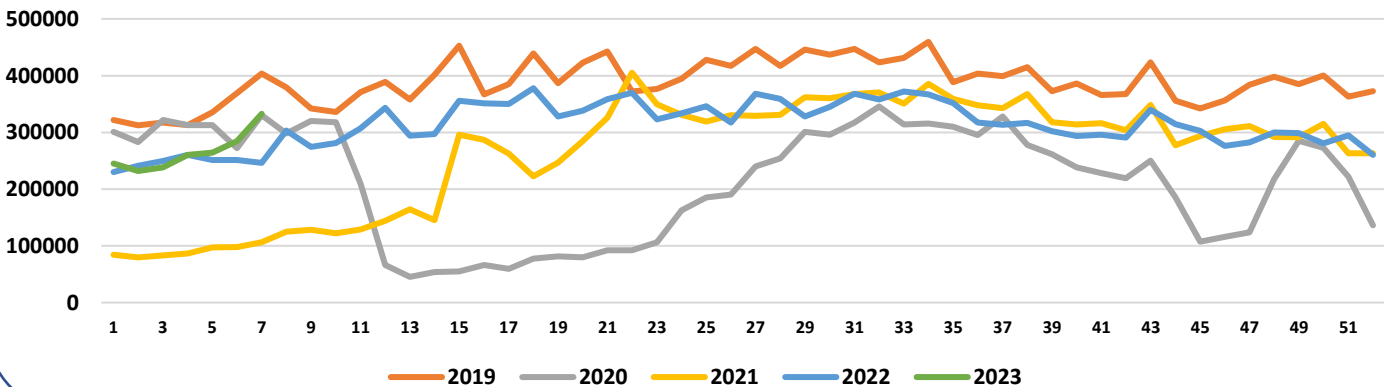
Week 7, Comparison of 2019 - 2023
(Sunday 12th February - Saturday 18th February 2023)



Annual Performance 2019 - 2023, Month by Month



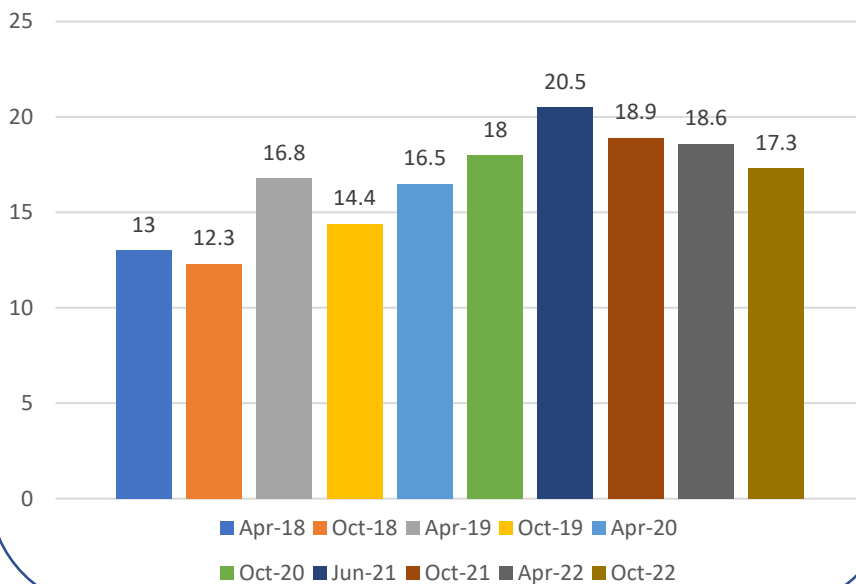
Chester Footfall Figures - Annual Performance - Weekly 2019-2023



(Source: Springboard)

Vacancy Rates

Vacancy Rate % Chester Primary Shopping Area



October 2022 Figures:

17.3% **103**

Vacancy Rate

Vacant Units

↓ 1.3% decrease from
April 2022

April 2022 Figures:

18.6% **111**

Vacancy Rate

Vacant Units

↓ 0.3% decrease from
October 2021

Local Data Company

National Vacancy Rate

13.9%

Q3 2022:

Hotel Occupancy

Hotel Occupancy data is available upon request.

STEAM Headlines

14 million

Tourists visited Chester City
area in 2019

£0.7bn

Total of economic impact from
the Chester City
area in 2018

15%

Increase since 2015 of the
number of FTE jobs in the
borough supported by the
visitor economy

96%

Of total visitor numbers to the
borough are

day visitors

22.8%

the Chester City area accounts
for in the economic impact of
the borough's visitor economy

9,766

FTE Visitor Economy jobs were
supported in the Chester City
area in 2018

37.4 million

Tourists visited Cheshire West
and Chester in 2019 which is a

2.7% increase

since 2018 and a

48.7% increase

since 2009

£2.32bn

Total of economic impact of
the visitor economy in
Cheshire West and Chester in
2019

25,937

FTE Visitor Economy jobs were
supported in Cheshire West
and Chester in 2019