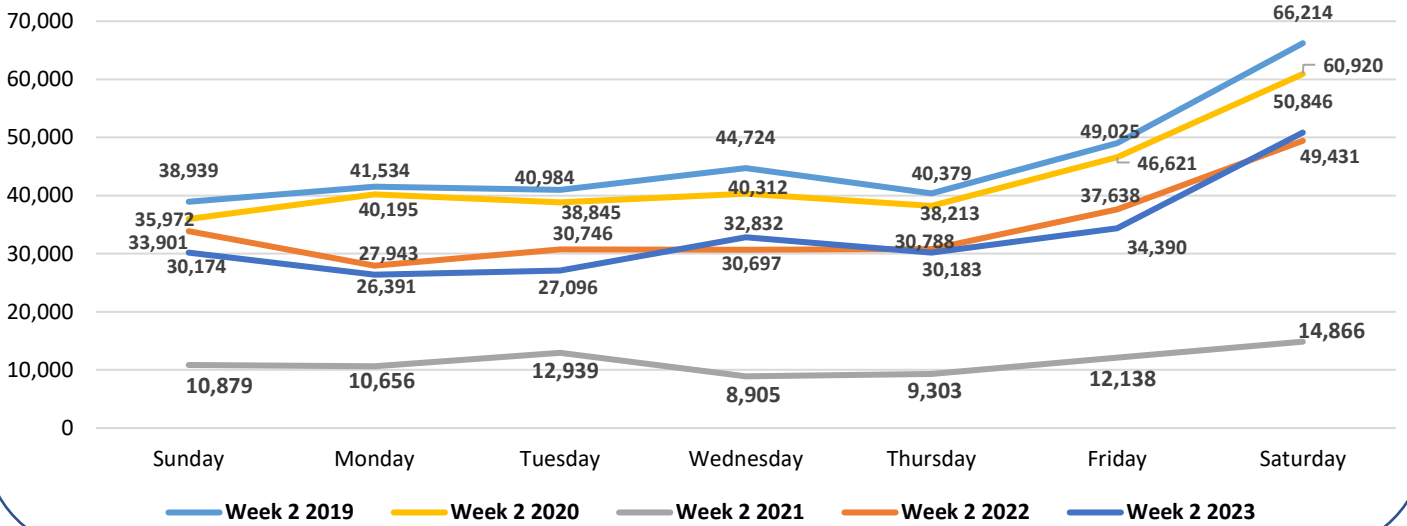


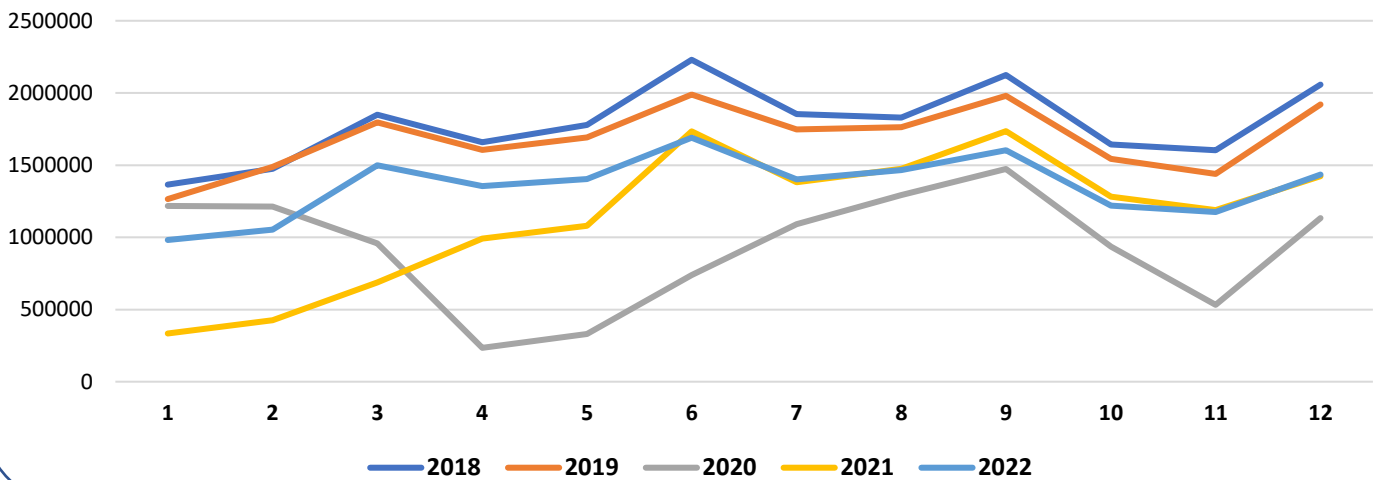
### Chester Data Dashboard

#### Footfall Figures

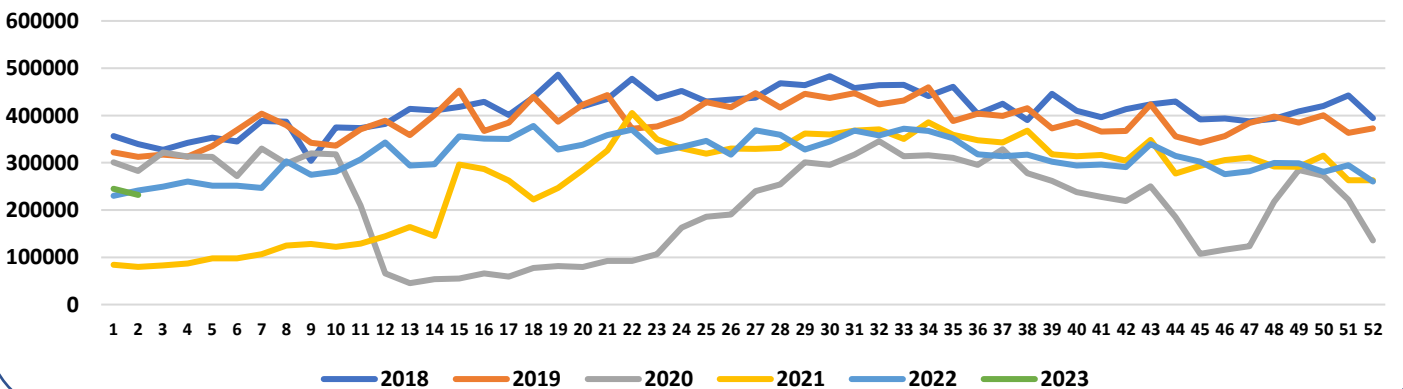
**Week 2, Comparison of 2019 - 2023**  
(Sunday 8th January - Saturday 14th January 2023)



**Annual Performance 2018 - 2022, Month by Month**

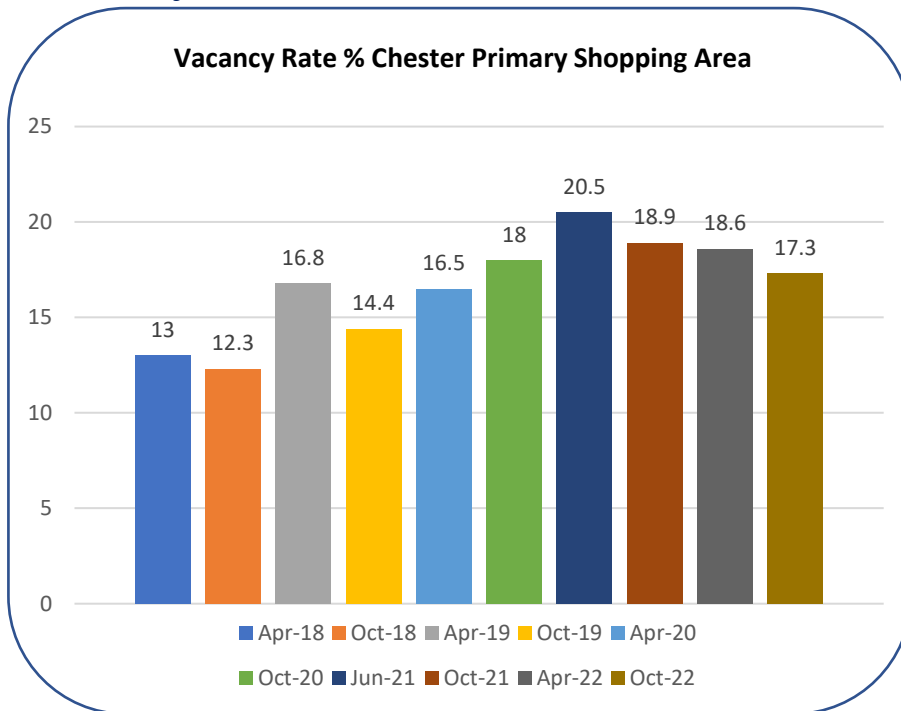


**Chester Footfall Figures - Annual Performance - Weekly 2018-2023**



(Source: Springboard)

### Vacancy Rates



**October 2022 Figures:**

**17.3%** Vacancy Rate      **103** Vacant Units

↓ **1.3%** decrease from April 2022

**April 2022 Figures:**

**18.6%** Vacancy Rate      **111** Vacant Units

↓ **0.3%** decrease from October 2021

**Local Data Company National Vacancy Rate Q3 2022: 13.9%**

### Hotel Occupancy

Hotel Occupancy data is available upon request.

### STEAM Headlines

**14 million**  
Tourists visited Chester City area in 2019

**£0.7bn**  
Total of economic impact from the Chester City area in 2018

**15%**  
Increase since 2015 of the number of FTE jobs in the borough supported by the visitor economy

**96%**  
Of total visitor numbers to the borough are **day visitors**

**22.8%**  
the Chester City area accounts for in the economic impact of the borough's visitor economy

**9,766**  
FTE Visitor Economy jobs were supported in the Chester City area in 2018

**37.4 million**  
Tourists visited Cheshire West and Chester in 2019 which is a **2.7% increase** since 2018 and a **48.7% increase** since 2009

**£2.32bn**  
Total of economic impact of the visitor economy in Cheshire West and Chester in 2019

**25,937**  
FTE Visitor Economy jobs were supported in Cheshire West and Chester in 2019