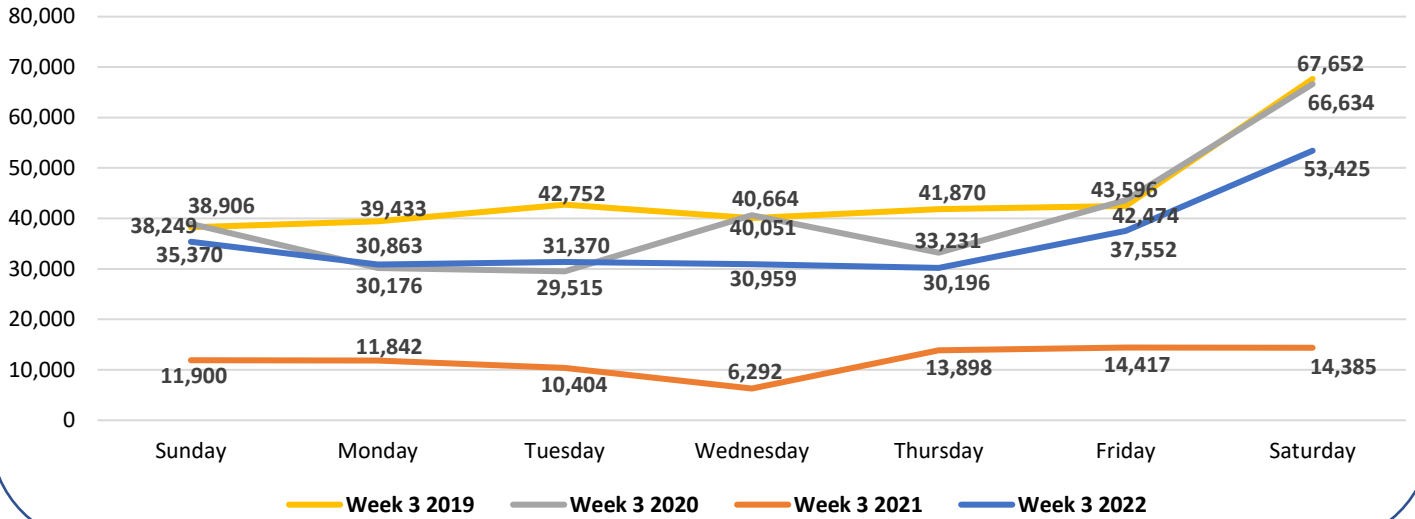


Chester Data Dashboard

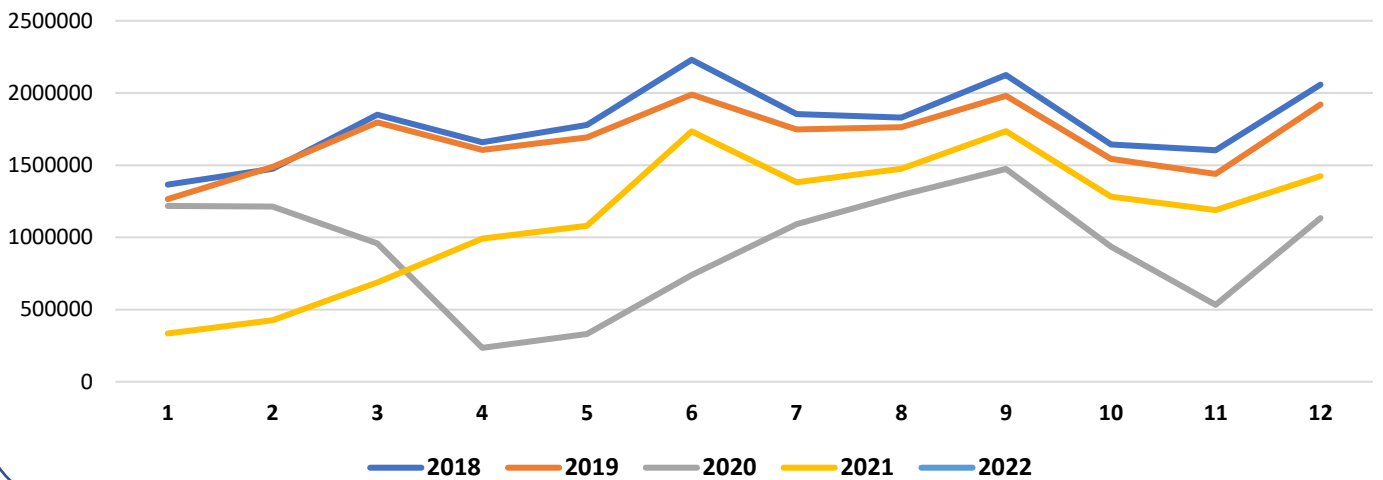
Footfall Figures

Week 3, Comparison of 2019, 2020, 2021 and 2022

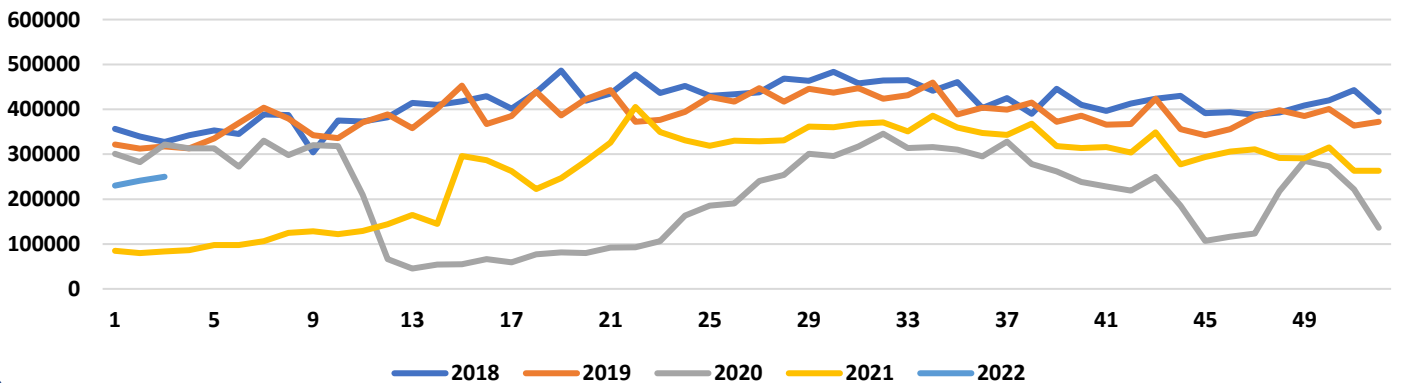
(Sunday 16th January 2022 - Saturday 22nd January 2022)



Annual Performance 2018 - 2021, Month by Month

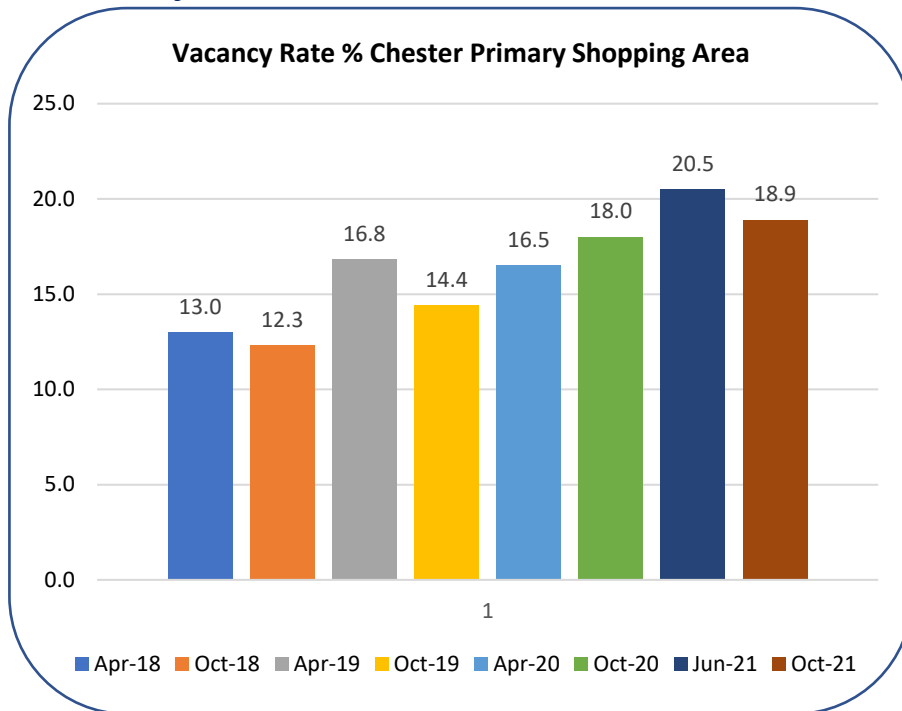


Annual Performance 2018-2021, Week by Week



(Source: Springboard)

Vacancy Rates



October 2021 Figures:

18.9% Vacancy Rate **112** Vacant Units

↓ 7.4% decrease from June 2021

June 2021 Figures:

20.5% Vacancy Rate **121** Vacant Units

↑ 2.5% increase from October 2020

Local Data Company National Vacancy Rate Q3 2021:

14.5%

Hotel Occupancy

Hotel Occupancy data is available upon request.

STEAM Headlines

14 million
Tourists visited Chester City area in 2019

£0.7bn
Total of economic impact from the Chester City area in 2018

15%
Increase since 2015 of the number of FTE jobs in the borough supported by the visitor economy

96%
Of total visitor numbers to the borough are **day visitors**

22.8%
the Chester City area accounts for in the economic impact of the borough's visitor economy

9,766
FTE Visitor Economy jobs were supported in the Chester City area in 2018

37.4 million
Tourists visited Cheshire West and Chester in 2019 which is a **2.7% increase** since 2018 and a **48.7% increase** since 2009

£2.32bn
Total of economic impact of the visitor economy in Cheshire West and Chester in 2019

25,937
FTE Visitor Economy jobs were supported in Cheshire West and Chester in 2019