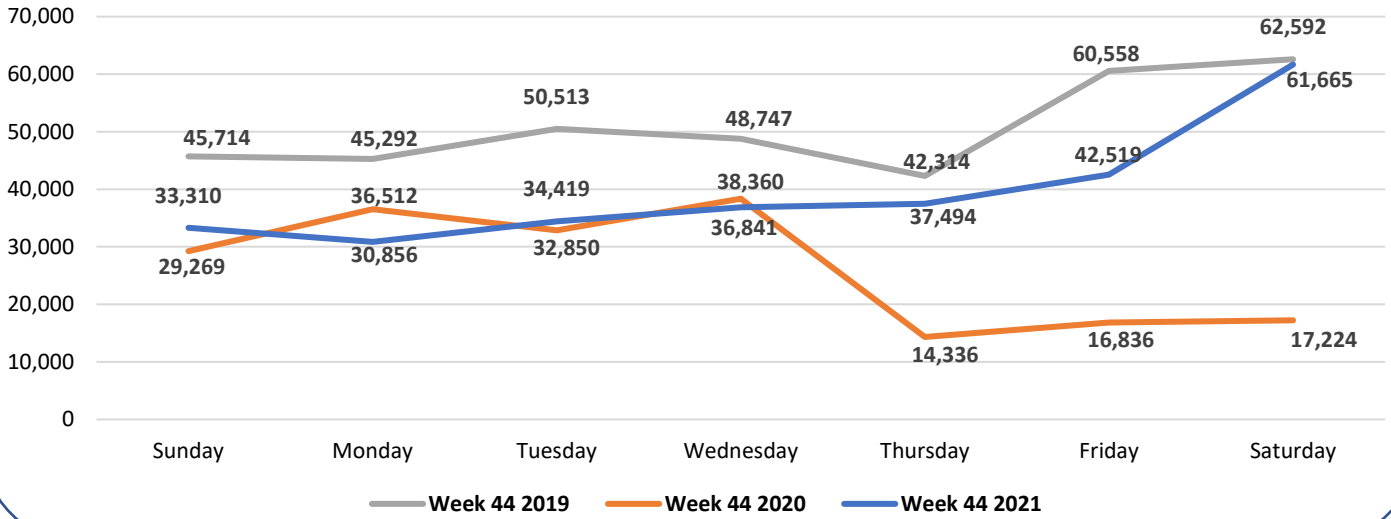


Chester Data Dashboard

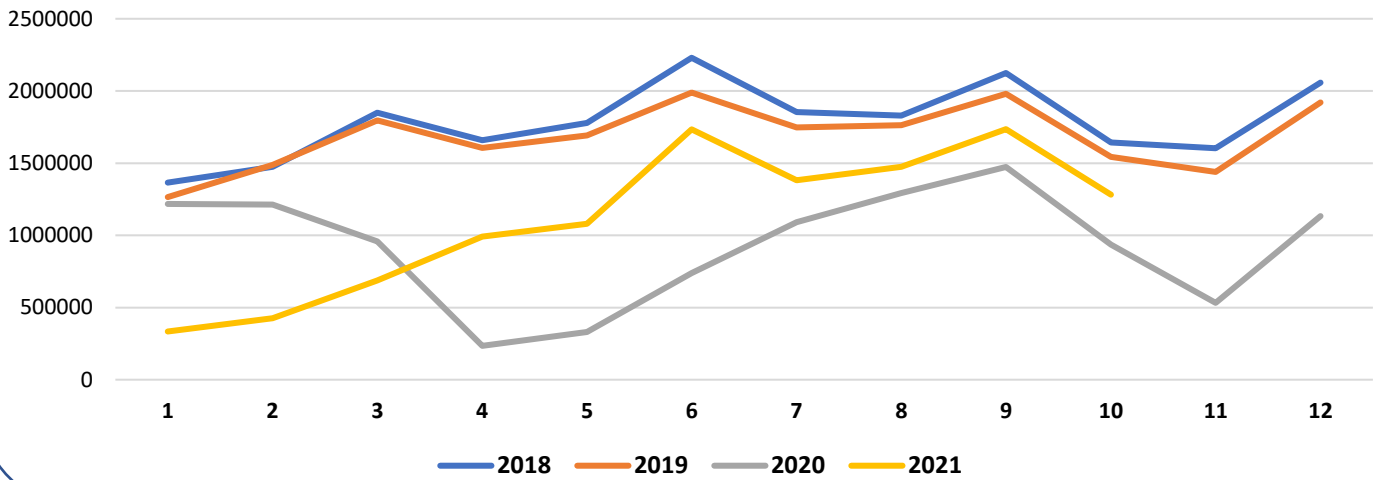
Footfall Figures

Week 44, Comparison of 2019, 2020 and 2021

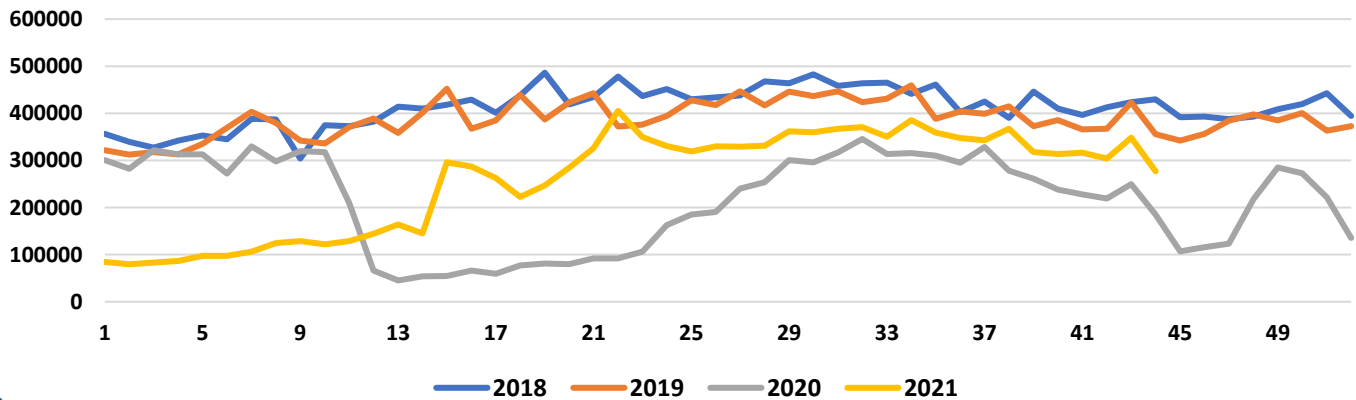
(Sunday 31st October 2021 - Saturday 6th November 2021)



Annual Performance 2018 - 2021, Month by Month



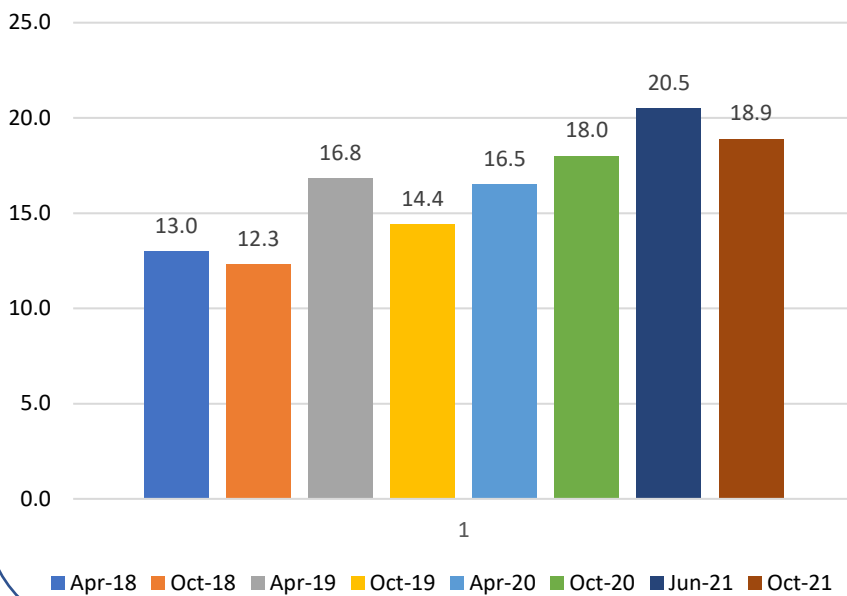
Annual Performance 2018-2021, Week by Week



(Source: Springboard)

Vacancy Rates

Vacancy Rate % Chester Primary Shopping Area



October 2021 Figures:

18.9% Vacancy Rate **112** Vacant Units

↓ 7.4% decrease from June 2021

June 2021 Figures:

20.5% Vacancy Rate **121** Vacant Units

↑ 2.5% increase from October 2020

Local Data Company
National Vacancy Rate **14.1%**
Q1 2021:

Hotel Occupancy

Hotel Occupancy data is available upon request.

STEAM Headlines

14 million

Tourists visited Chester City area in 2019

£0.7bn

Total of economic impact from the Chester City area in 2018

15%

Increase since 2015 of the number of FTE jobs in the borough supported by the visitor economy

96%

Of total visitor numbers to the borough are

day visitors

22.8%

the Chester City area accounts for in the economic impact of the borough's visitor economy

9,766

FTE Visitor Economy jobs were supported in the Chester City area in 2018

37.4 million

Tourists visited Cheshire West and Chester in 2019 which is a

2.7% increase

since 2018 and a

48.7% increase

since 2009

£2.32bn

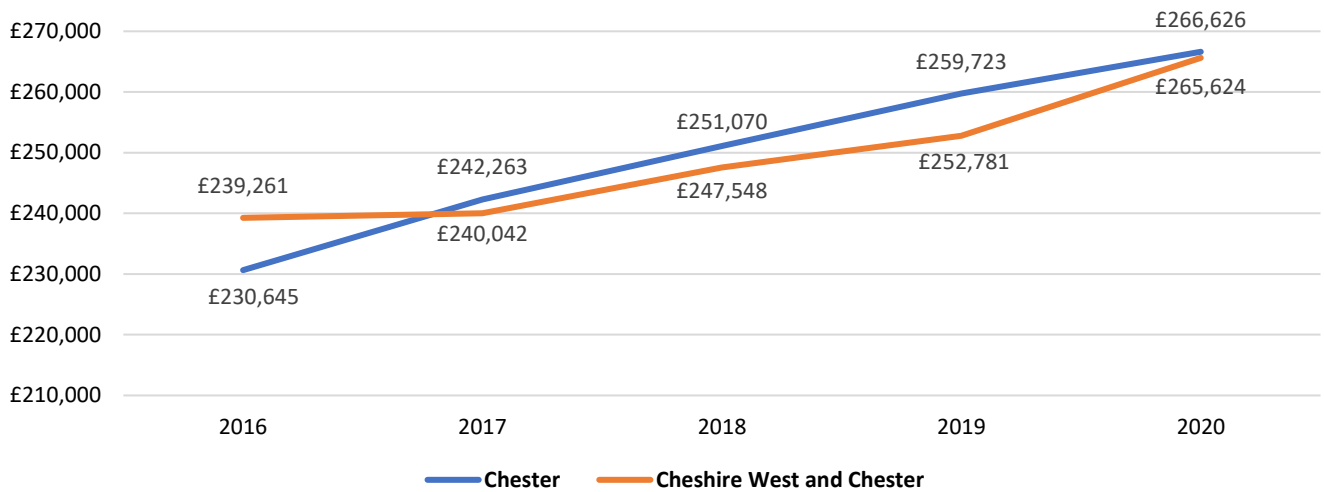
Total of economic impact of the visitor economy in Cheshire West and Chester in 2019

25,937

FTE Visitor Economy jobs were supported in Cheshire West and Chester in 2019

Housing

Average Annual House Prices 2016-2020



(Source: Hometrack. Average over the half year January - June for each year shown. Updated: 17/08/2020)

Chester figures have been collated from the following individual old ward boundary data: Blacon, Boughton, Chester City, Chester Villages, Dodleston and Huntington, Garden Quarter, Great Boughton, Handbridge Park, Hoole, Lache, Newton, Saughall and Mollington, Upton.

Average Weekly Rental Values by No. of Bedrooms



(Source: Hometrack. Annual median over the full year July 2019 - June 2020. Updated: 17/08/2020)

Chester figures have been collated from the following individual old ward boundary data: Blacon, Boughton, Chester City, Chester Villages, Dodleston and Huntington, Garden Quarter, Great Boughton, Handbridge Park, Hoole, Lache, Newton, Saughall and Mollington, Upton.

Total number of sales

completed in the borough
during the year to
June 2020 was

4,142



around 30%

from 5,870 during the
year to June 2019 and
6,180 during the year to
June 2018.