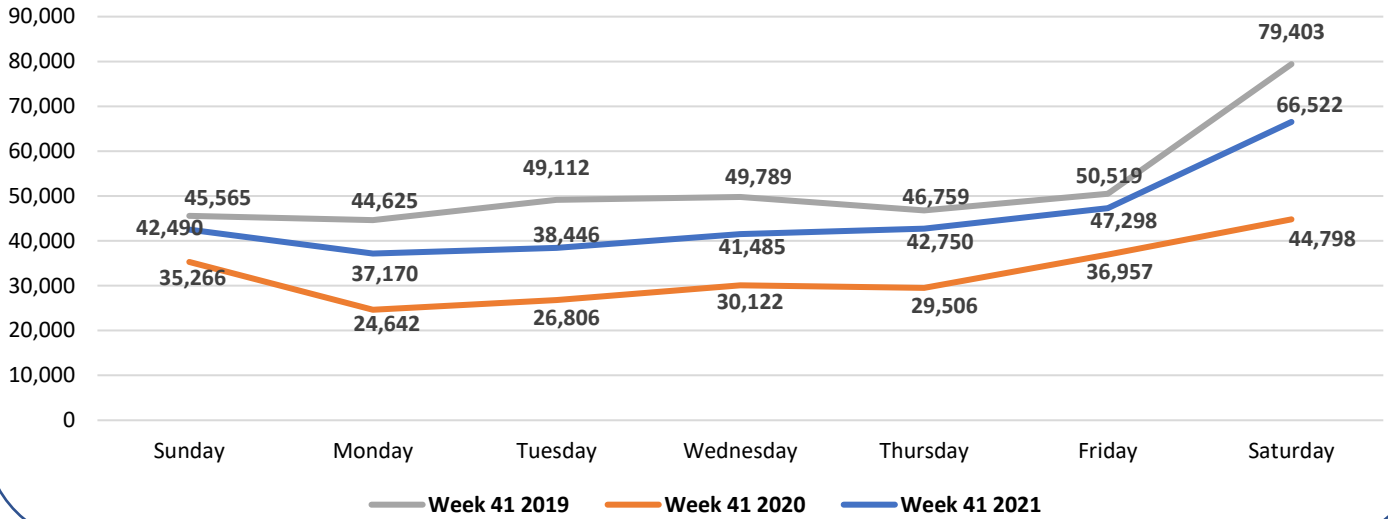


### Chester Data Dashboard

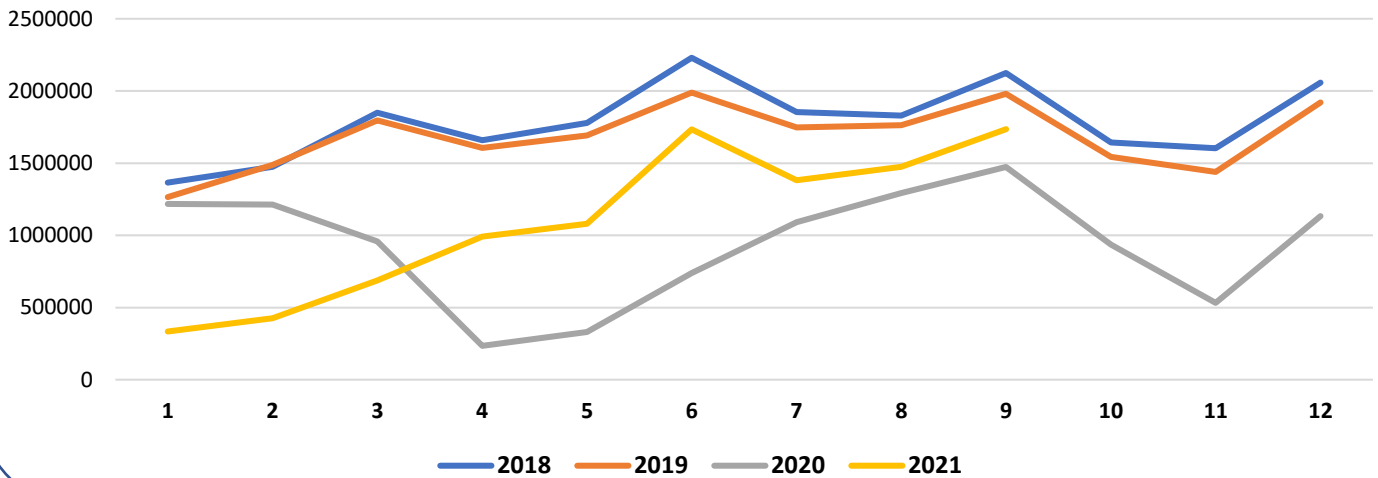
#### Footfall Figures

**Week 41, Comparison of 2019, 2020 and 2021**

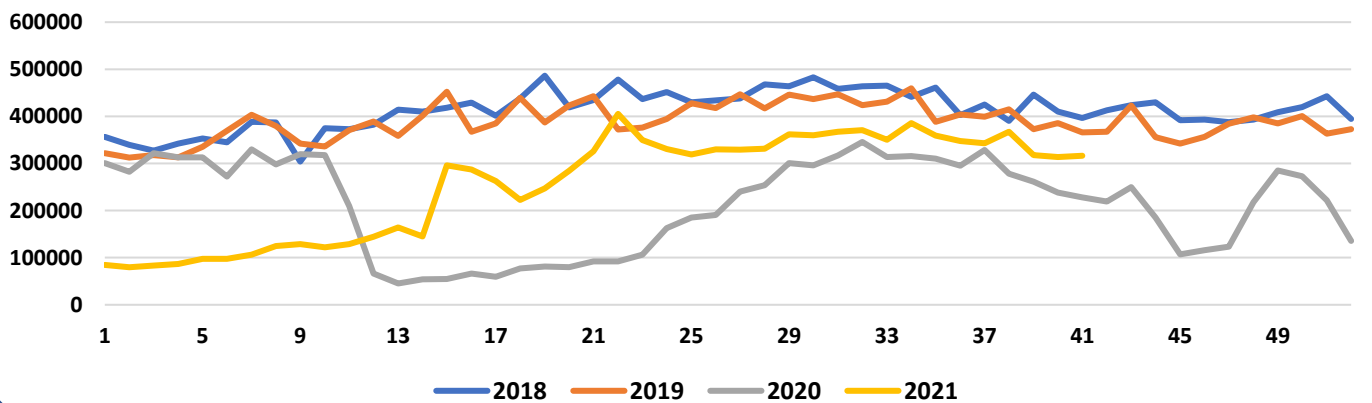
(Sunday 10th October 2021 - Saturday 16th October 2021)



**Annual Performance 2018 - 2021, Month by Month**

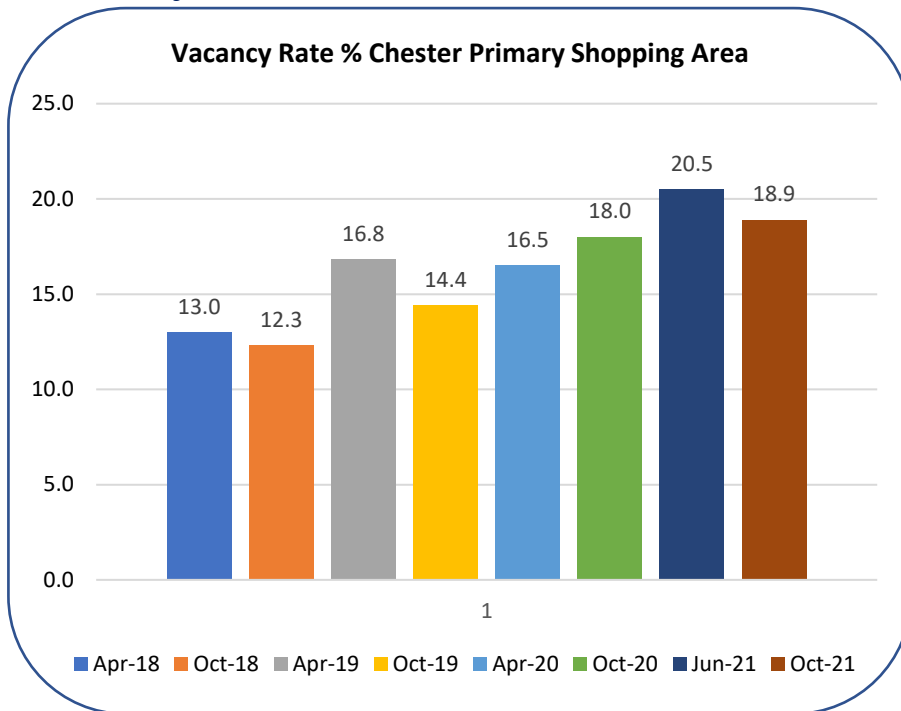


**Annual Performance 2018-2021, Week by Week**



(Source: Springboard)

### Vacancy Rates



**October 2021 Figures:**

**18.9%** Vacancy Rate      **112** Vacant Units

**↓ 7.4%** decrease from June 2021

**June 2021 Figures:**

**20.5%** Vacancy Rate      **121** Vacant Units

**↑ 2.5%** increase from October 2020

**Local Data Company National Vacancy Rate Q1 2021: 14.1%**

### Hotel Occupancy

Hotel Occupancy data is available upon request.

### STEAM Headlines

**14 million**  
Tourists visited Chester City area in 2019

**£0.7bn**  
Total of economic impact from the Chester City area in 2018

**15%**  
Increase since 2015 of the number of FTE jobs in the borough supported by the visitor economy

**96%**  
Of total visitor numbers to the borough are **day visitors**

**22.8%**  
the Chester City area accounts for in the economic impact of the borough's visitor economy

**9,766**  
FTE Visitor Economy jobs were supported in the Chester City area in 2018

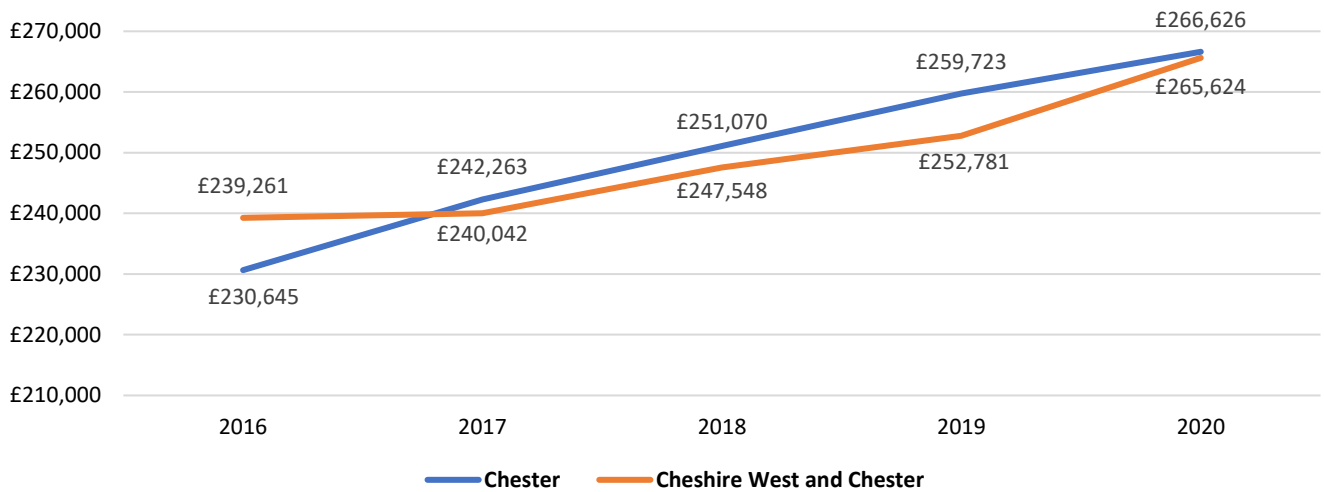
**37.4 million**  
Tourists visited Cheshire West and Chester in 2019 which is a **2.7% increase** since 2018 and a **48.7% increase** since 2009

**£2.32bn**  
Total of economic impact of the visitor economy in Cheshire West and Chester in 2019

**25,937**  
FTE Visitor Economy jobs were supported in Cheshire West and Chester in 2019

## Housing

**Average Annual House Prices 2016-2020**



(Source: Hometrack. Average over the half year January - June for each year shown. Updated: 17/08/2020)

Chester figures have been collated from the following individual old ward boundary data: Blacon, Boughton, Chester City, Chester Villages, Dodleston and Huntington, Garden Quarter, Great Boughton, Handbridge Park, Hoole, Lache, Newton, Saughall and Mollington, Upton.

**Average Weekly Rental Values by No. of Bedrooms**



(Source: Hometrack. Annual median over the full year July 2019 - June 2020. Updated: 17/08/2020)

Chester figures have been collated from the following individual old ward boundary data: Blacon, Boughton, Chester City, Chester Villages, Dodleston and Huntington, Garden Quarter, Great Boughton, Handbridge Park, Hoole, Lache, Newton, Saughall and Mollington, Upton.

### Total number of sales

completed in the borough  
during the year to  
June 2020 was

**4,142**



**around 30%**

from 5,870 during the  
year to June 2019 and  
6,180 during the year to  
June 2018.

(Source: Hometrack. Note: Number of house sales for 2020 has been affected by Covid-19)