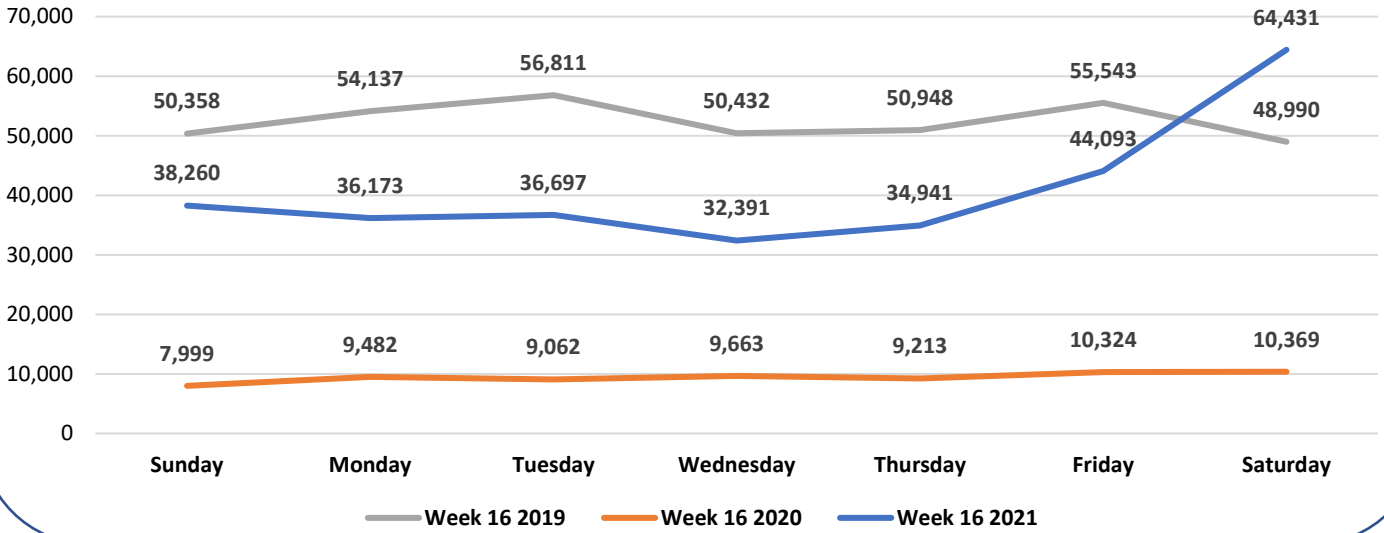


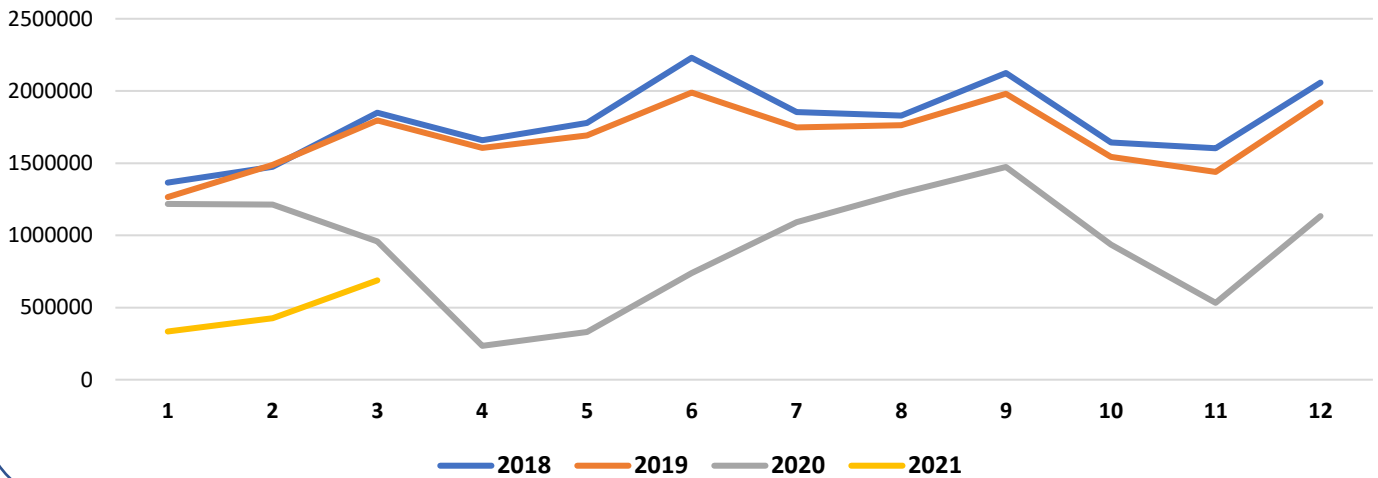
Chester Data Dashboard

Footfall Figures

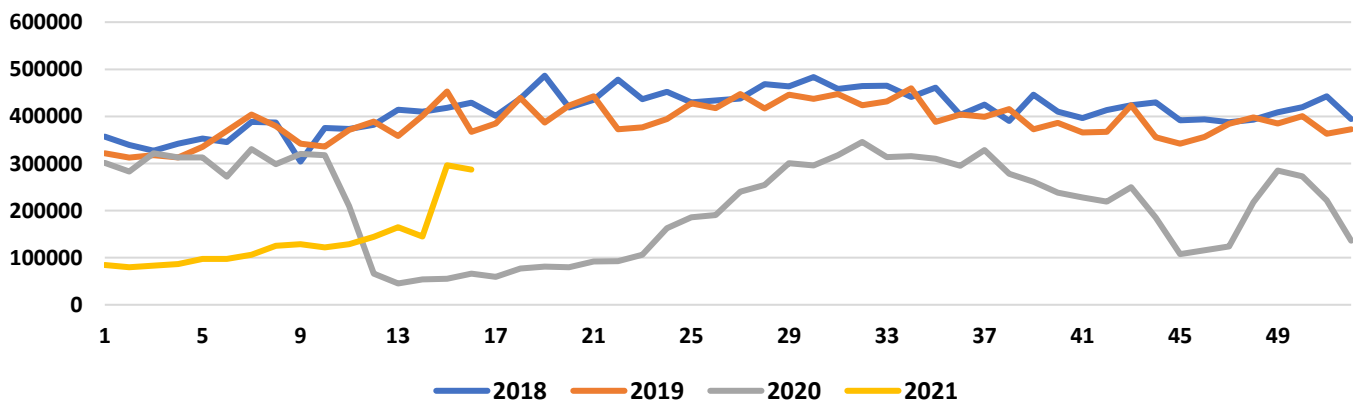
Week 16, Comparison of 2019, 2020 and 2021
(Sunday 18th April 2021 - Saturday 24th April 2021)



Annual Performance 2018 - 2021, Month by Month

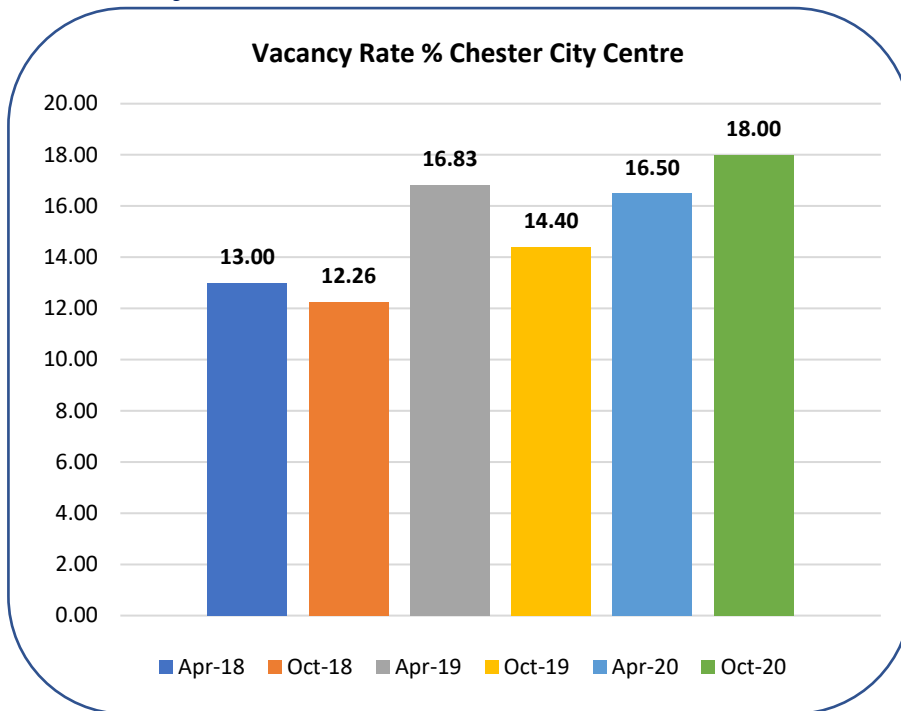


Annual Performance 2018-2021, Week by Week



(Source: Springboard)

Vacancy Rates



October 2020 Figures:

18.0% Vacancy Rate **108** Vacant Units

↑ 1.5% increase from April 2020

April 2020 Figures:

16.5% Vacancy Rate **99** Vacant Units

↑ 2.1% increase from October 2019

Local Data Company National Vacancy Rate H1 2020: 13%

Hotel Occupancy

Hotel Occupancy data is available upon request.

STEAM Headlines

14 million
Tourists visited Chester City area in 2019

£0.7bn
Total of economic impact from the Chester City area in 2018

15%
Increase since 2015 of the number of FTE jobs in the borough supported by the visitor economy

96%
Of total visitor numbers to the borough are **day visitors**

22.8%
the Chester City area accounts for in the economic impact of the borough's visitor economy

9,766
FTE Visitor Economy jobs were supported in the Chester City area in 2018

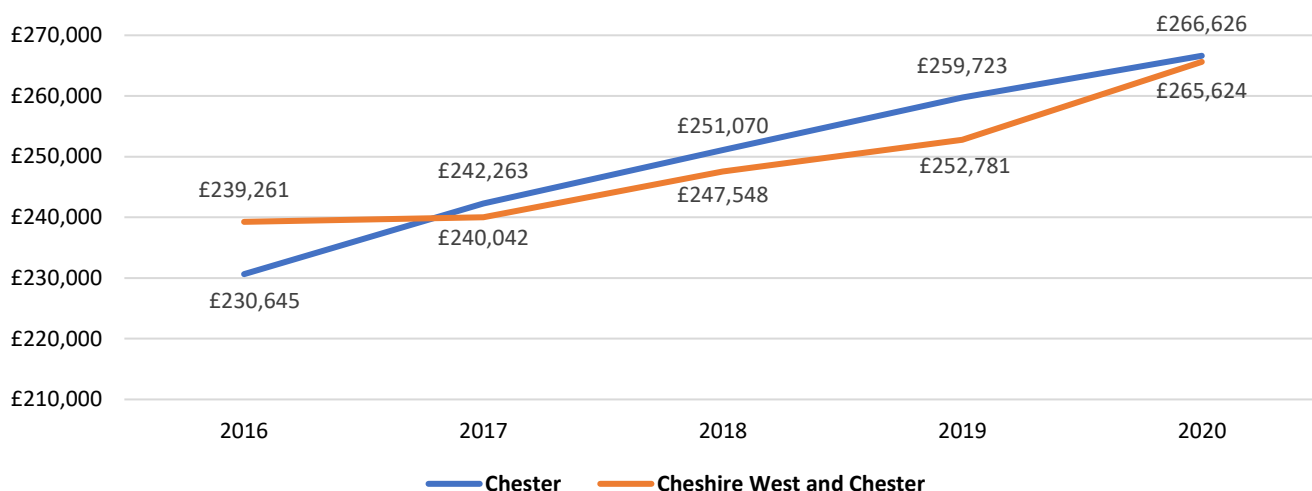
37.4 million
Tourists visited Cheshire West and Chester in 2019 which is a **2.7% increase** since 2018 and a **48.7% increase** since 2009

£2.32bn
Total of economic impact of the visitor economy in Cheshire West and Chester in 2019

25,937
FTE Visitor Economy jobs were supported in Cheshire West and Chester in 2019

Housing

Average Annual House Prices 2016-2020



(Source: Hometrack. Average over the half year January - June for each year shown. Updated: 17/08/2020)

Chester figures have been collated from the following individual old ward boundary data: Blacon, Boughton, Chester City, Chester Villages, Dodleston and Huntington, Garden Quarter, Great Boughton, Handbridge Park, Hoole, Lache, Newton, Saughall and Mollington, Upton.

Average Weekly Rental Values by No. of Bedrooms



(Source: Hometrack. Annual median over the full year July 2019 - June 2020. Updated: 17/08/2020)

Chester figures have been collated from the following individual old ward boundary data: Blacon, Boughton, Chester City, Chester Villages, Dodleston and Huntington, Garden Quarter, Great Boughton, Handbridge Park, Hoole, Lache, Newton, Saughall and Mollington, Upton.

Total number of sales

completed in the borough during the year to June 2020 was

4,142



around 30%

from 5,870 during the year to June 2019 and 6,180 during the year to June 2018.