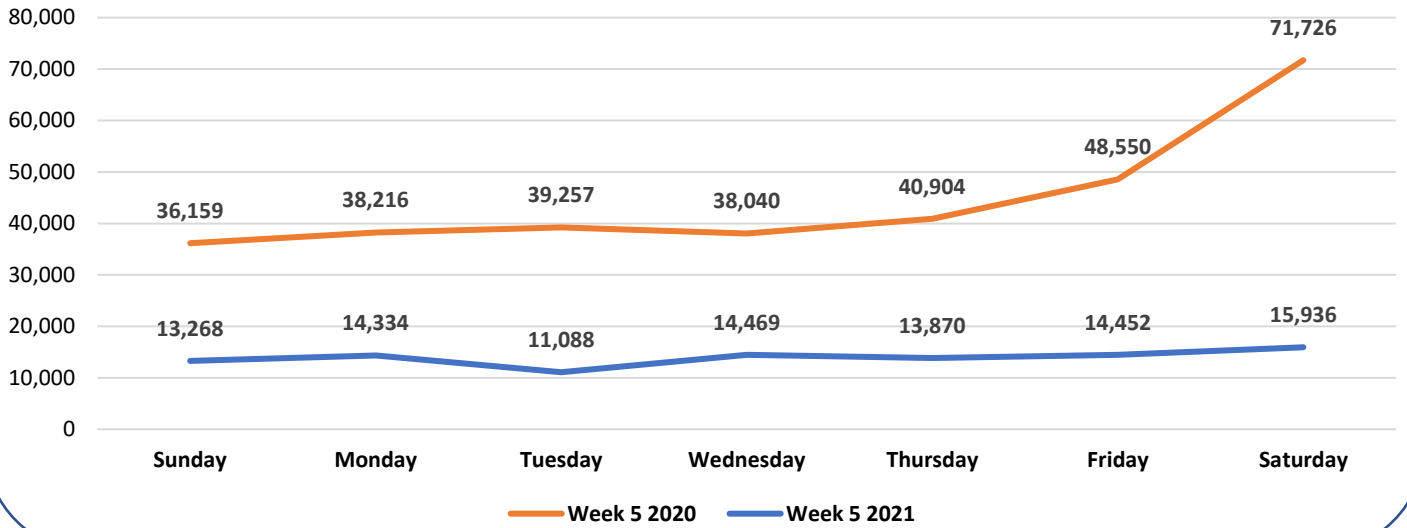


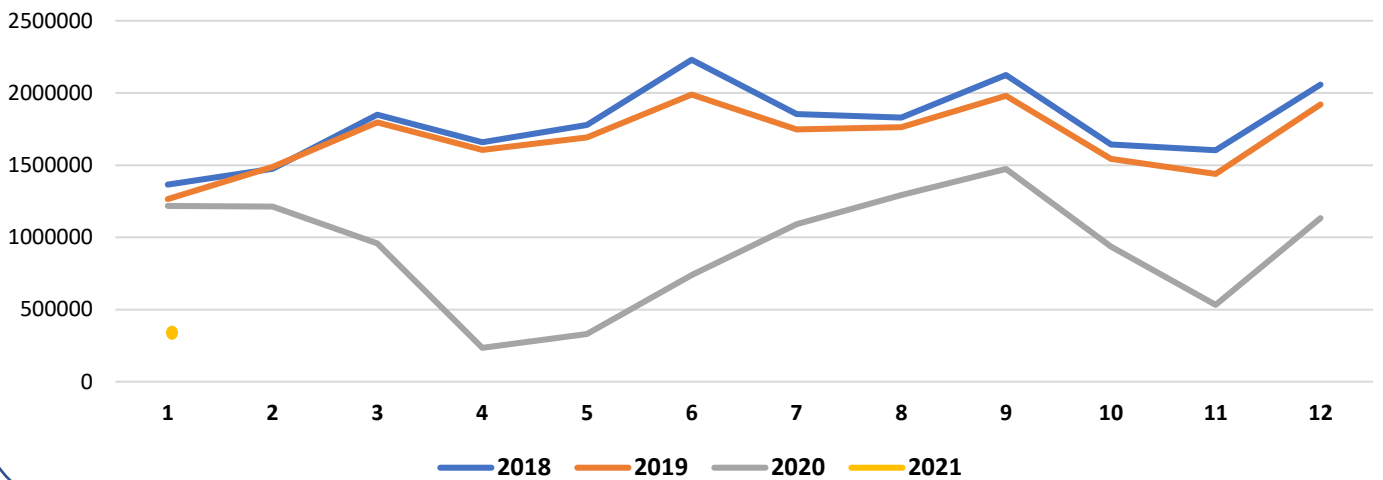
### Chester Data Dashboard

#### Footfall Figures

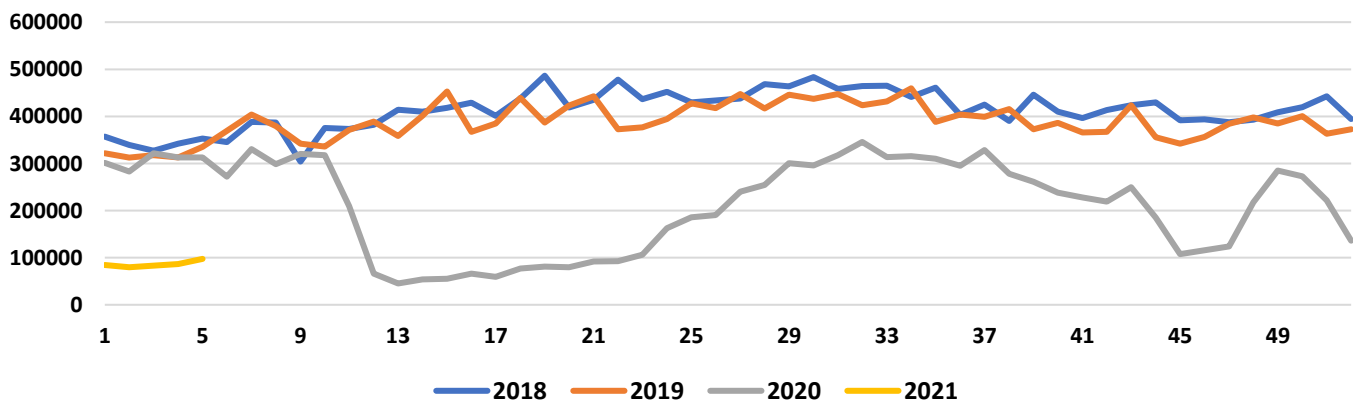
**Week 5, Comparison of 2020 and 2021**  
(Sunday 31st January 2021 - Saturday 6th February 2021)



**Annual Performance 2018 - 2021, Month by Month**

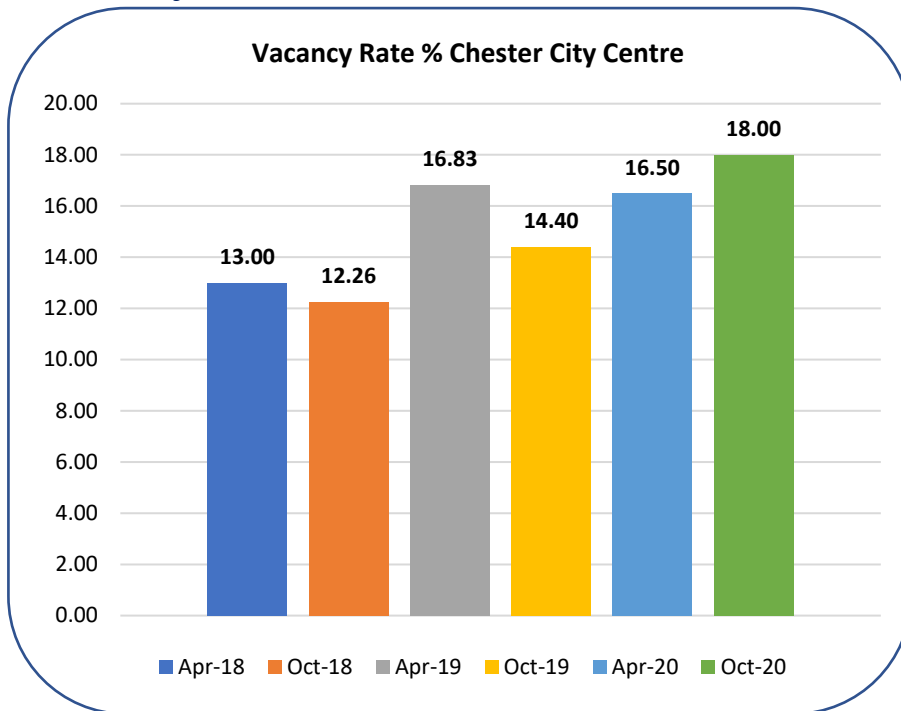


**Annual Performance 2018-2021, Week by Week**



(Source: Springboard)

### Vacancy Rates



**October 2020 Figures:**

**18.0%** Vacancy Rate      **108** Vacant Units

**↑ 1.5%** increase from April 2020

**April 2020 Figures:**

**16.5%** Vacancy Rate      **99** Vacant Units

**↑ 2.1%** increase from October 2019

**Local Data Company National Vacancy Rate H1 2020: 13%**

### Hotel Occupancy

Hotel Occupancy data is available upon request.

### STEAM Headlines

**14 million**  
Tourists visited Chester City area in 2018

**£0.7bn**  
Total of economic impact from the Chester City area in 2018

**12.9%**  
Increase since 2015 of the number of FTE jobs in the borough supported by the visitor economy

**96%**  
Of total visitor numbers to the borough are **day visitors**

**22.8%**  
the Chester City area accounts for in the economic impact of the borough's visitor economy

**9,766**  
FTE Visitor Economy jobs were supported in the Chester City area in 2018

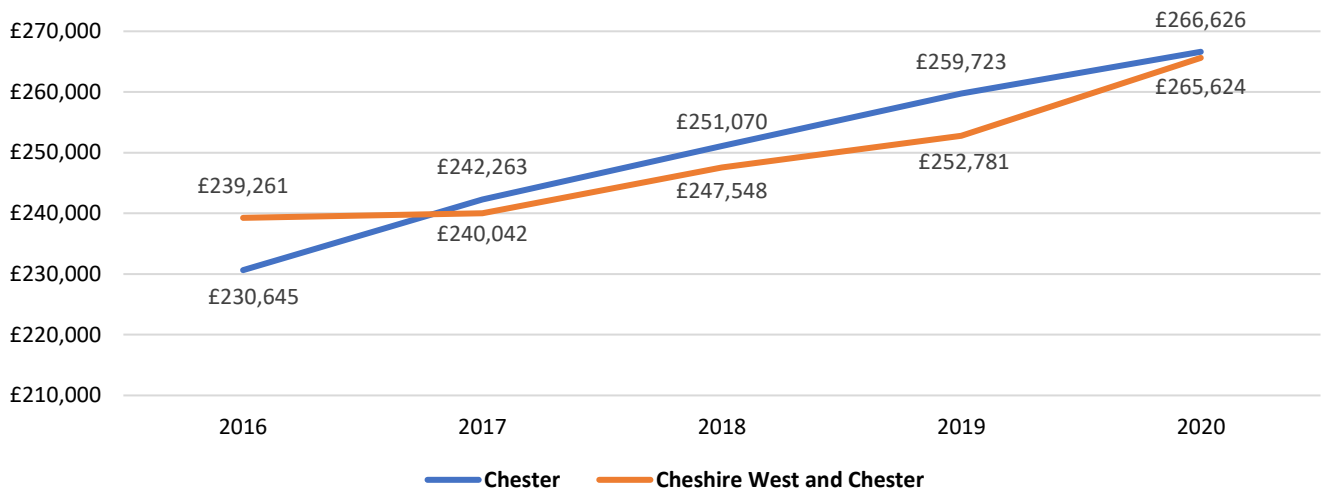
**36.4 million**  
Tourists visited Cheshire West and Chester in 2018 which is a **12.1% increase** since 2015 and a **44.8% increase** since 2009

**£2.12bn**  
Total of economic impact of the visitor economy in Cheshire West and Chester in 2018

**25,469**  
FTE Visitor Economy jobs were supported in Cheshire West and Chester in 2018

## Housing

**Average Annual House Prices 2016-2020**



(Source: Hometrack. Average over the half year January - June for each year shown. Updated: 17/08/2020)

Chester figures have been collated from the following individual old ward boundary data: Blacon, Boughton, Chester City, Chester Villages, Dodleston and Huntington, Garden Quarter, Great Boughton, Handbridge Park, Hoole, Lache, Newton, Saughall and Mollington, Upton.

**Average Weekly Rental Values by No. of Bedrooms**



(Source: Hometrack. Annual median over the full year July 2019 - June 2020. Updated: 17/08/2020)

Chester figures have been collated from the following individual old ward boundary data: Blacon, Boughton, Chester City, Chester Villages, Dodleston and Huntington, Garden Quarter, Great Boughton, Handbridge Park, Hoole, Lache, Newton, Saughall and Mollington, Upton.

### Total number of sales

completed in the borough during the year to June 2020 was

**4,142**



**around 30%**

from 5,870 during the year to June 2019 and 6,180 during the year to June 2018.