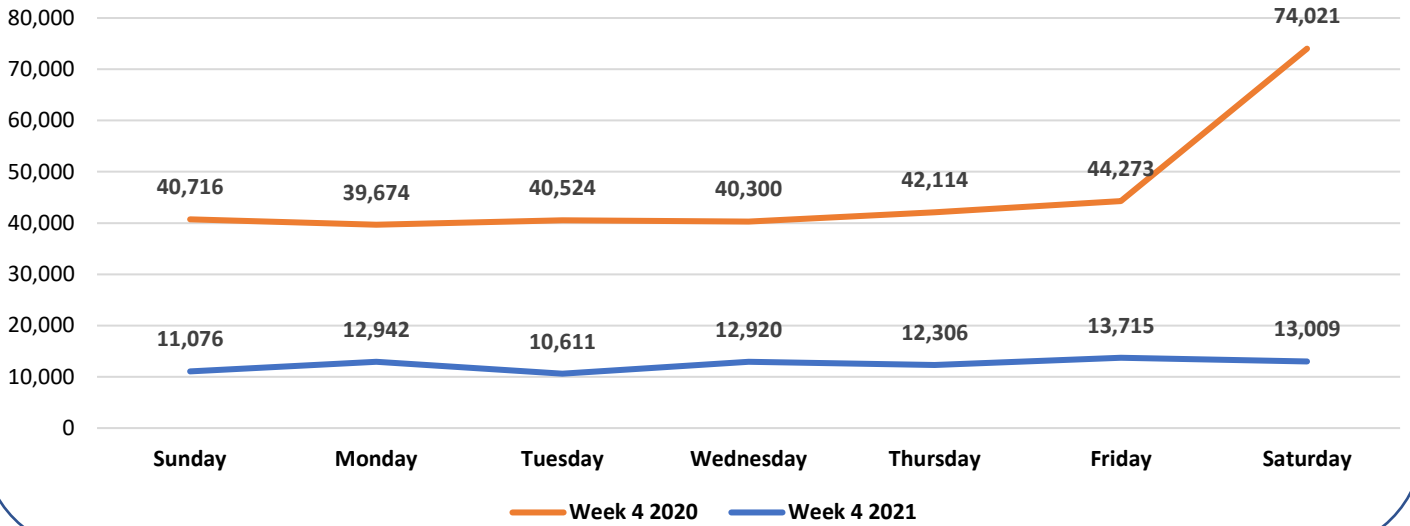


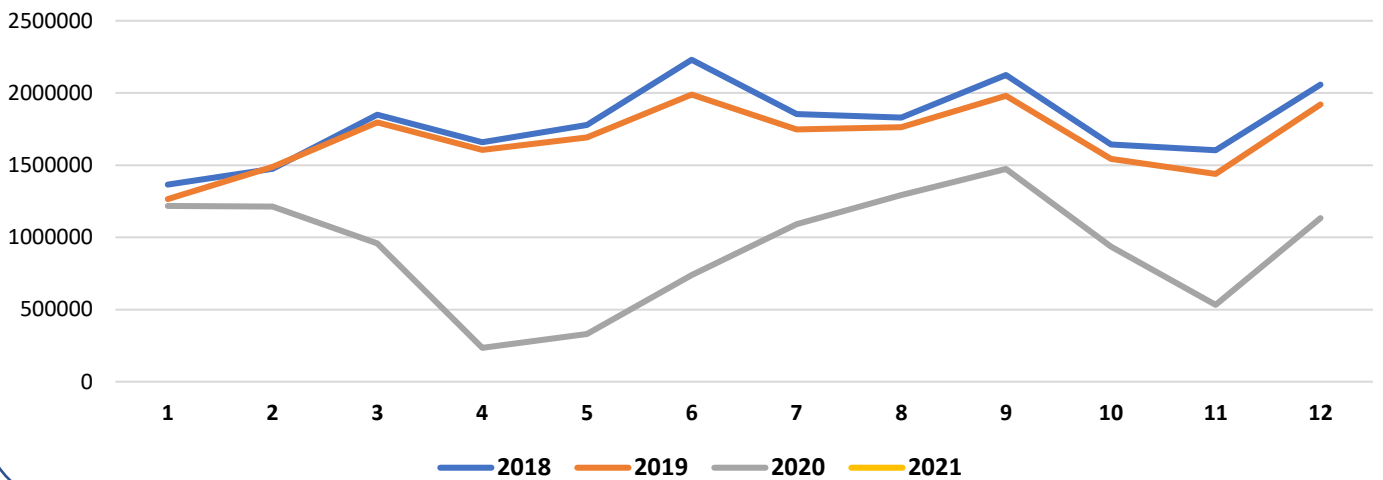
### Chester Data Dashboard

#### Footfall Figures

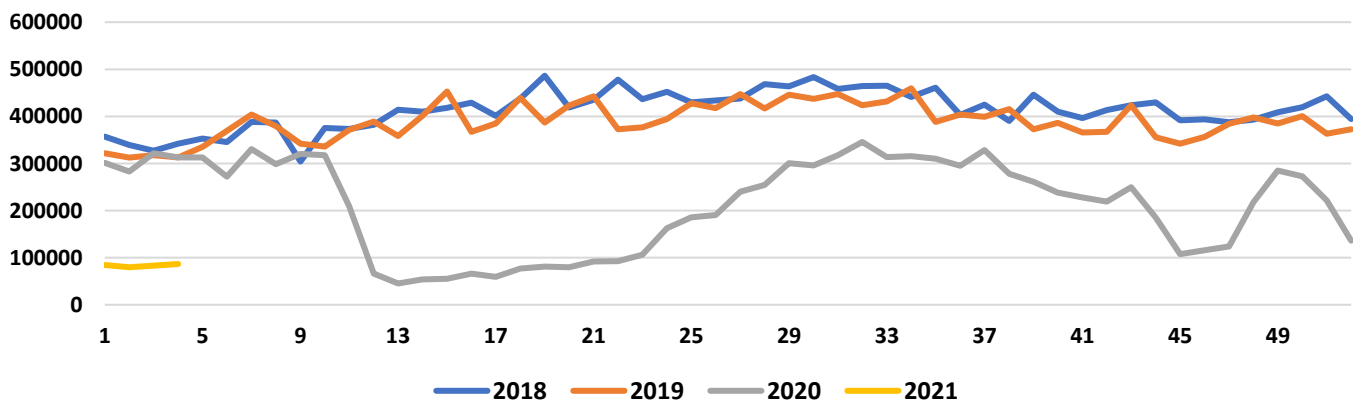
**Week 4, Comparison of 2020 and 2021**  
(Sunday 24th January 2021 - Saturday 30th January 2021)



**Annual Performance 2018 - 2021, Month by Month**

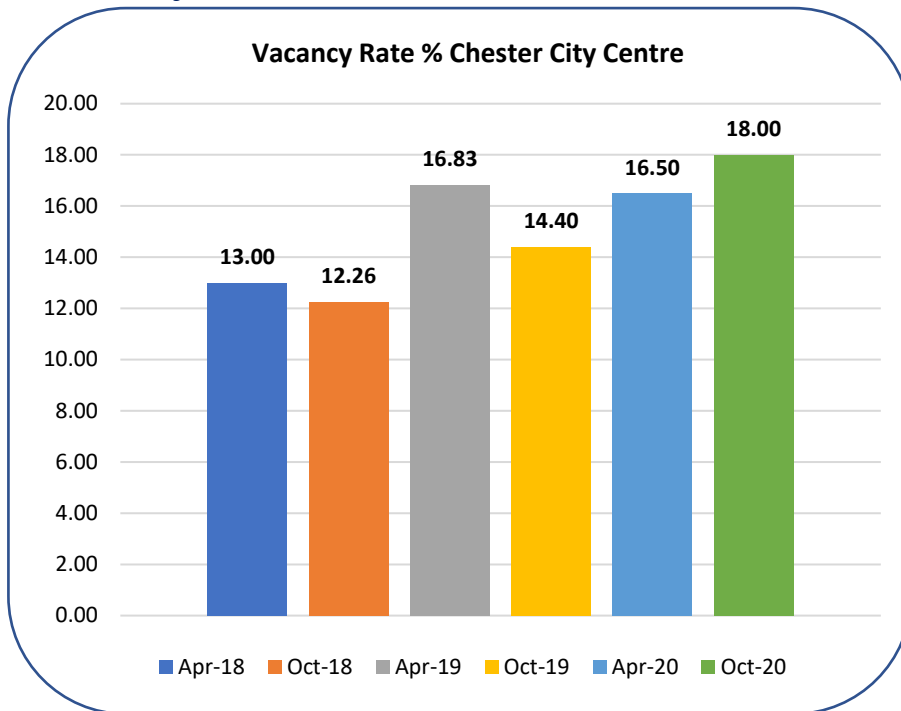


**Annual Performance 2018-2020, Week by Week**



(Source: Springboard)

## Vacancy Rates



October 2020 Figures:

**18.0%** **108**

Vacancy Rate

Vacant Units

**↑ 1.5%** increase from  
April 2020

April 2020 Figures:

**16.5%** **99**

Vacancy Rate

Vacant Units

**↑ 2.1%** increase from  
October 2019

Local Data Company  
National Vacancy Rate  
H1 2020:

**13%**

## Hotel Occupancy

Hotel Occupancy data is available upon request.

## STEAM Headlines

**14 million**

Tourists visited Chester City  
area in 2018

**£0.7bn**

Total of economic impact from  
the Chester City  
area in 2018

**12.9%**

Increase since 2015 of the  
number of FTE jobs in the  
borough supported by the  
visitor economy

**96%**

Of total visitor numbers to the  
borough are

**day visitors**

**22.8%**

the Chester City area accounts  
for in the economic impact of  
the borough's visitor economy

**9,766**

FTE Visitor Economy jobs were  
supported in the Chester City  
area in 2018

**36.4 million**

Tourists visited Cheshire West  
and Chester in 2018 which is a

**12.1% increase**

since 2015 and a

**44.8% increase**

since 2009

**£2.12bn**

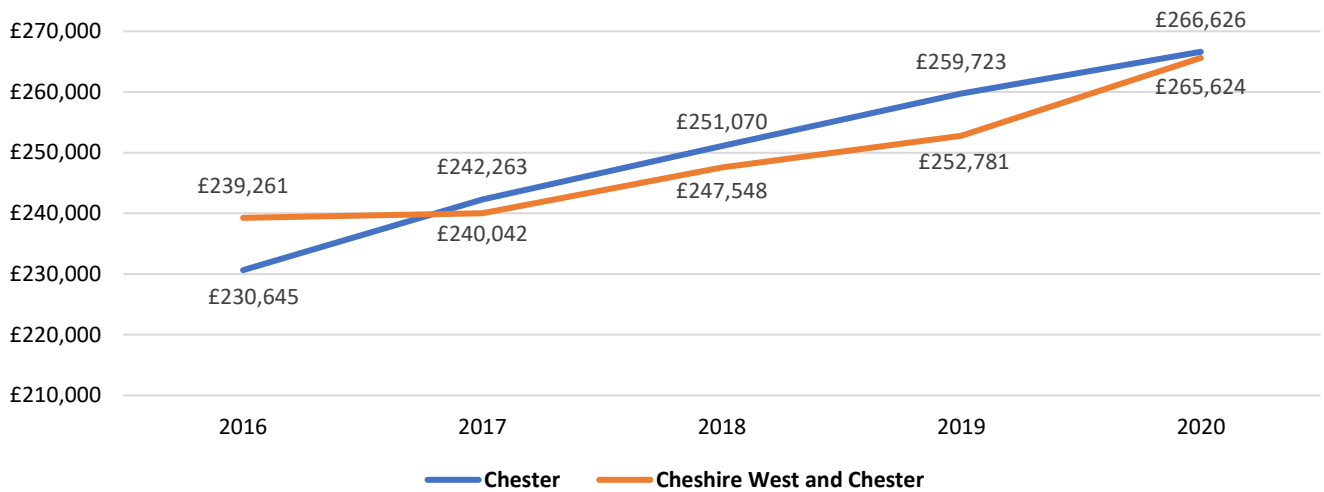
Total of economic impact of  
the visitor economy in  
Cheshire West and Chester in  
2018

**25,469**

FTE Visitor Economy jobs were  
supported in Cheshire West  
and Chester in 2018

## Housing

**Average Annual House Prices 2016-2020**



(Source: Hometrack. Average over the half year January - June for each year shown. Updated: 17/08/2020)

Chester figures have been collated from the following individual old ward boundary data: Blacon, Boughton, Chester City, Chester Villages, Dodleston and Huntington, Garden Quarter, Great Boughton, Handbridge Park, Hoole, Lache, Newton, Saughall and Mollington, Upton.

**Average Weekly Rental Values by No. of Bedrooms**



(Source: Hometrack. Annual median over the full year July 2019 - June 2020. Updated: 17/08/2020)

Chester figures have been collated from the following individual old ward boundary data: Blacon, Boughton, Chester City, Chester Villages, Dodleston and Huntington, Garden Quarter, Great Boughton, Handbridge Park, Hoole, Lache, Newton, Saughall and Mollington, Upton.

### Total number of sales

completed in the borough  
during the year to  
June 2020 was

**4,142**



**around 30%**

from 5,870 during the  
year to June 2019 and  
6,180 during the year to  
June 2018.