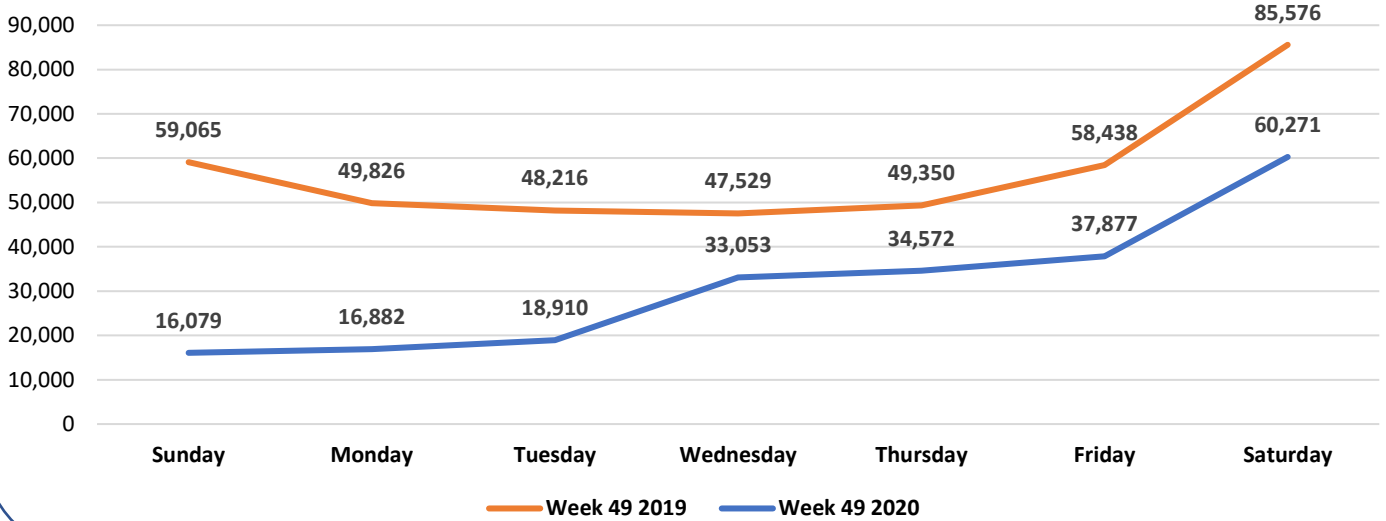


Chester Data Dashboard – High Street Cell

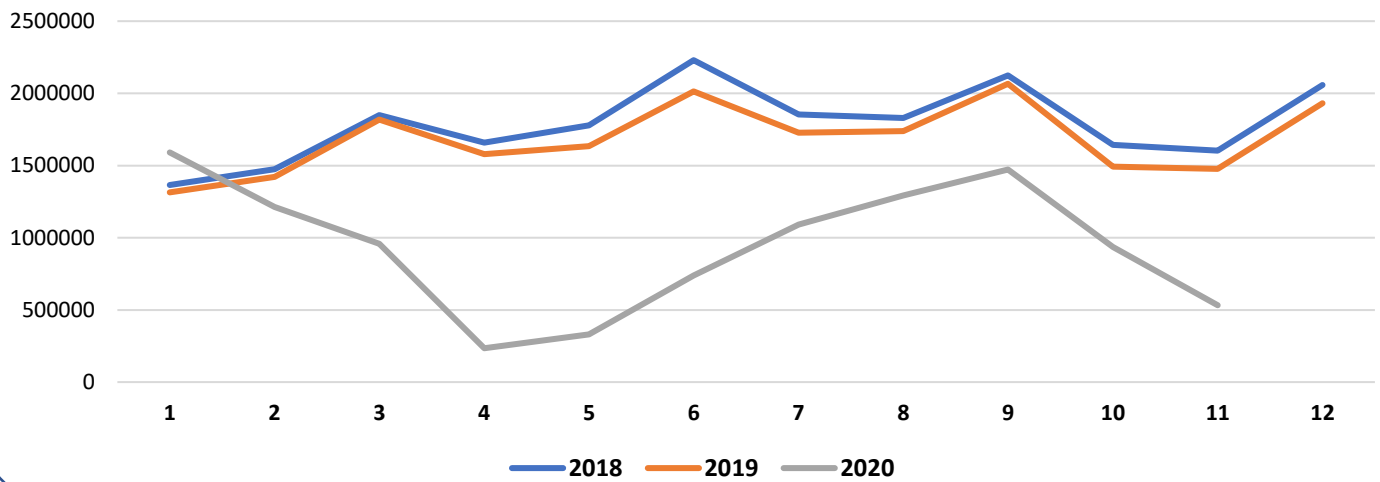
Footfall Figures

Week 49, Comparison of 2019 and 2020

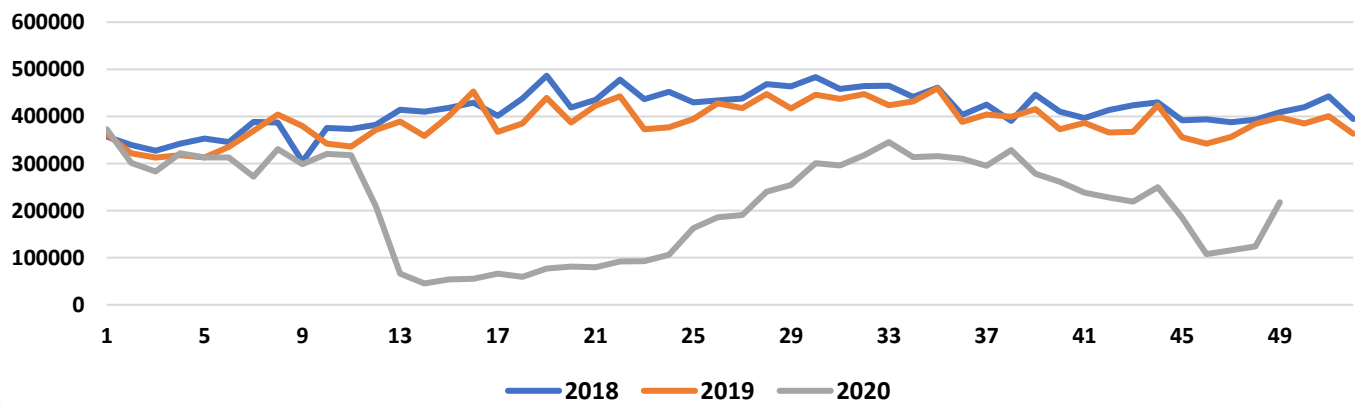
(Sunday 29th November 2020 - Saturday 5th December 2020)



Annual Performance 2018 - 2020, Month by Month

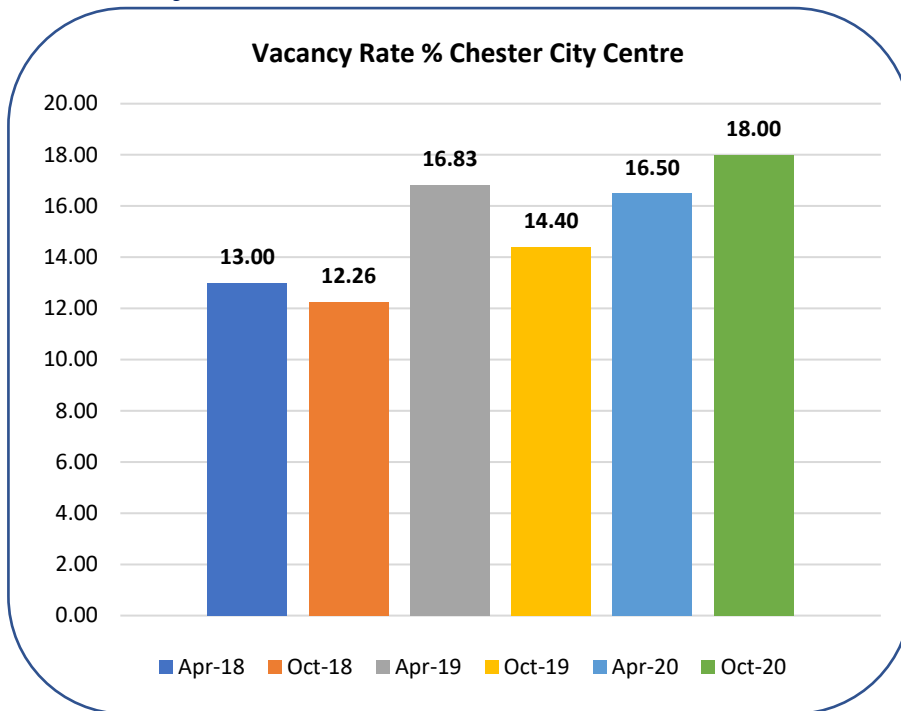


Annual Performance 2018-2020, Week by Week



(Source: Springboard)

Vacancy Rates



October 2020 Figures:

18.0% **108**

Vacancy Rate

Vacant Units

↑ 1.5% increase from
April 2020

April 2020 Figures:

16.5% **99**

Vacancy Rate

Vacant Units

↑ 2.1% increase from
October 2019

Local Data Company
National Vacancy Rate
H1 2020:

13%

Hotel Occupancy

Hotel Occupancy data is available upon request.

STEAM Headlines

14 million

Tourists visited Chester City
area in 2018

£0.7bn

Total of economic impact from
the Chester City
area in 2018

12.9%

Increase since 2015 of the
number of FTE jobs in the
borough supported by the
visitor economy

96%

Of total visitor numbers to the
borough are

day visitors

22.8%

the Chester City area accounts
for in the economic impact of
the borough's visitor economy

9,766

FTE Visitor Economy jobs were
supported in the Chester City
area in 2018

36.4 million

Tourists visited Cheshire West
and Chester in 2018 which is a

12.1% increase

since 2015 and a

44.8% increase

since 2009

£2.12bn

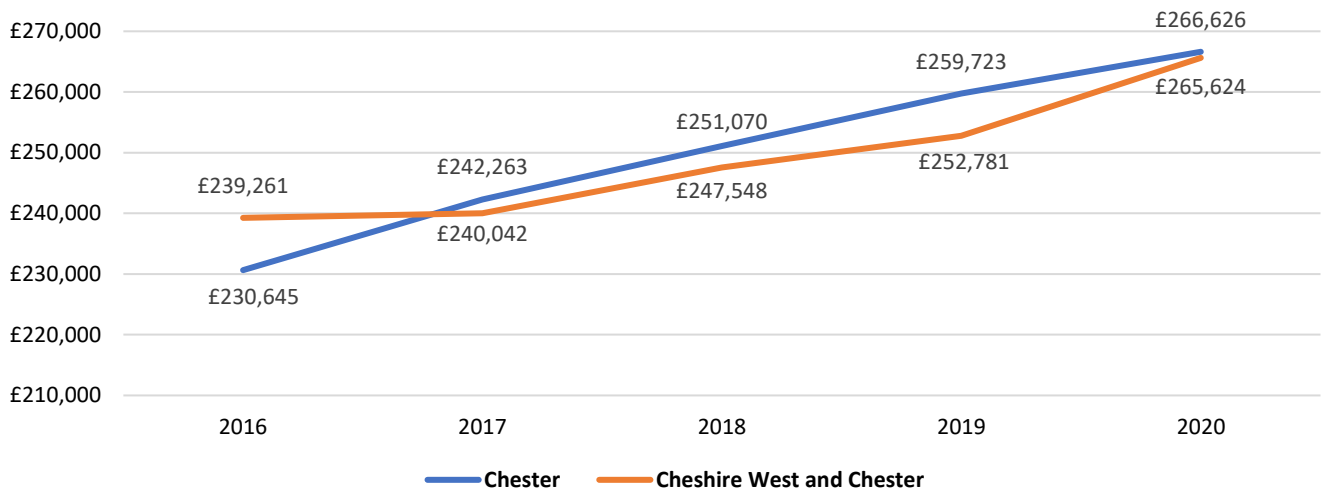
Total of economic impact of
the visitor economy in
Cheshire West and Chester in
2018

25,469

FTE Visitor Economy jobs were
supported in Cheshire West
and Chester in 2018

Housing

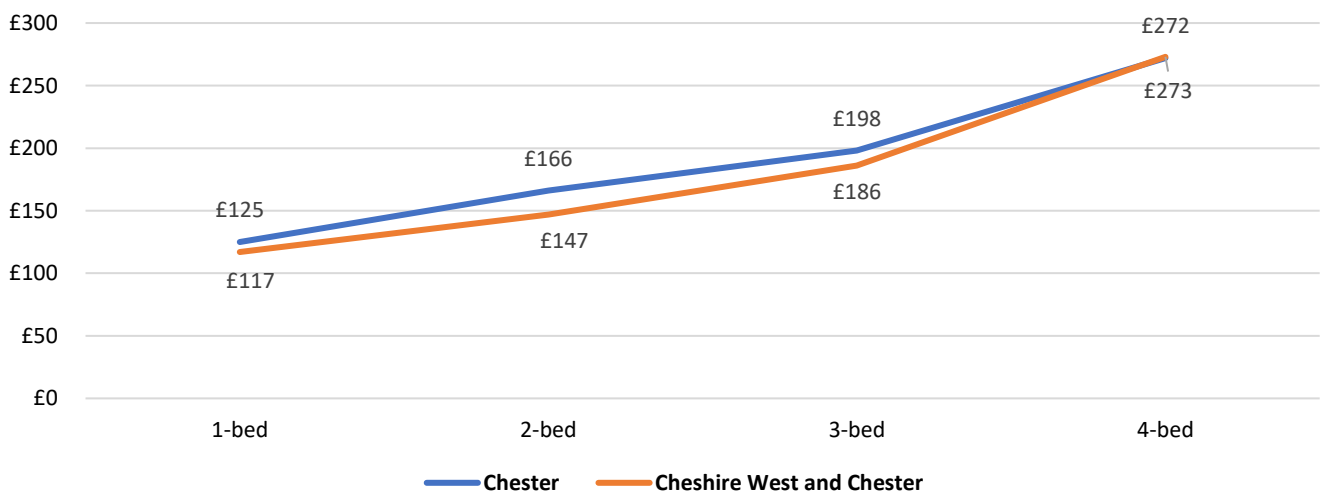
Average Annual House Prices 2016-2020



(Source: Hometrack. Average over the half year January - June for each year shown. Updated: 17/08/2020)

Chester figures have been collated from the following individual old ward boundary data: Blacon, Boughton, Chester City, Chester Villages, Dodleston and Huntington, Garden Quarter, Great Boughton, Handbridge Park, Hoole, Lache, Newton, Saughall and Mollington, Upton.

Average Weekly Rental Values by No. of Bedrooms



(Source: Hometrack. Annual median over the full year July 2019 - June 2020. Updated: 17/08/2020)

Chester figures have been collated from the following individual old ward boundary data: Blacon, Boughton, Chester City, Chester Villages, Dodleston and Huntington, Garden Quarter, Great Boughton, Handbridge Park, Hoole, Lache, Newton, Saughall and Mollington, Upton.

Total number of sales

completed in the borough during the year to June 2020 was

4,142

around 30%

from 5,870 during the year to June 2019 and 6,180 during the year to June 2018.

(Source: Hometrack. Note: Number of house sales for 2020 has been affected by Covid-19)